

## **Native Editorial Content Requirements**

### **General Guidelines**

- Content must fit seamlessly with and be topically relevant to our existing content
- Must provide some level of benefit or clear value to DefenseMediaNetwork.com visitors
- Final approval of sponsored editorial and video, rests with DefenseMediaNetwork's Editor in Chief
- Offensive, biased, or lewd content will not be accepted
- Links will be provided, but not indexed.

### **Editorial Submission**

- AP Style (submitted via MS Word)
- 800 words is the optimum length (1,200 words maximum)
- Three to five images to be included in article
- Images should be 5"x7", 72 dpi, jpg format (may be submitted as gif, png, or tif but will be converted into jpg)
- Author profile: First name, Last name, Organization, Title
- Final approval of editorial, images and/or video submissions rests with DefenseMediaNetwork.com staff

### **Content Submission:**

All files can be emailed to **artwork@faircount.com**

Please contact Rebecca Laborde (813-675-3880, [rebecca.laborde@faircount.com](mailto:rebecca.laborde@faircount.com)) for any additional questions regarding ad requirements or submission.