# Native Editorial Content Submissions Guidelines

**General Guidelines**

- Content must fit seamlessly with and be topically relevant to our existing content.
- Must provide some level of benefit or clear value to DefenseMediaNetwork.com visitors
- Final approval of sponsored editorial and video rests with DefenseMediaNetwork's Editor in Chief.
- Offensive, biased, political, or lewd content will not be accepted.
- Links will be provided, but not indexed.

**Editorial Submission**

- AP Style (submitted via MS Word)
- Text must be submitted in Microsoft Word Document (.doc) format.
- Text must be betweeen 1,200 and 2,400 words.
- Provide a headline. Use something with strong reader draw and SEO.
- Text must be edited and proofed. We will review and advise as to errors, if needed.
- Please provide at least three (3) images in .jpg or .png format. Each image must submitted as a stand-alone file.
- One image must be designated as your 'featured' image. This image must be at least 1400 pixels wide and have a resolution of 72 dpi. The other images, which will appear in line with your text, must be at least 1024 pixels wide and have a resolution of 72 dpi.
- Each image's location in the story, should be marked up in your text file (.doc) and should include a caption and image source/credit.
- If you have links or URLs that you would like to include in the article, please mark them up in your text file.
- Your article will be shared via social media. Please include your Twitter and Facebook account names within your text file. Also, provide two relevant #hashtags to go along with your social media posts.

**Submitting Content**

- Please email your content as a zipped package to artwork@faircount.com
- Include your organization's name and "Creative Materials" in your email subject line.

**Examples of Content (CLICK LINKS TO VIEW):**

- Cancer Patients at South Texas Veterans Health Care System Receive Enhanced Treatments with Center's Advanced Linear Accelerator (Sponsored)
- Unseen Forces - Apollo 11: 50 Years (Sponsored)
- Mercyhurst University's Institute for Intelligence Studies (Sponsored)

### Files can be emailed to: artwork@faircount.com

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**Have questions? Contact Art Dubuc: artwork@faircount.com or 813-675-3836**